

# Football Welcomes Community Project



**LeicesterCity**  
in the Community



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in the Community



**#FootballWelcomes**

Supported by players of People's Postcode Lottery



# Project aim

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Working with local and national partners including After18, Leicester City of Sanctuary and Amnesty International UK the project aims to...

**...create more welcoming communities for refugees and people seeking asylum in Leicester.**

*After18 – local charity supporting unaccompanied asylum seekers (under 25 years).*

*Leicester City of Sanctuary – largest charity in Leicester supporting refugees and people seeking asylum.*

*Amnesty International UK – the worlds largest human rights organisation.*

# Developing our Women & Girls offer

- Soccercise
- Introduction to football
- Outdoor sessions
- Football Tournament
- LCFC Women Matchday experience
- More fixtures planned...
- Links to grassroots football teams
- Virtual Soccercise & Small group sessions



# What works Well?

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- Local Partnerships
- Local Knowledge
- Link to LCFC and LCFC Women
- Engaging with our participants to understand what they want from the programme.



# Our Challenges

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We have faced a number of barriers to female participation, including:

- Safe space to play
- Other priorities
- Kit and equipment
- Cultural expectations of women and football



# Grow Our Own

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**We are proud of the impact our work has on the lives of those we support, and we take immense satisfaction from seeing someone engage with us as a participant and then develop through a pathway that results in them securing full-time employment with us.**

It is our aspiration that by 2022, a minimum of 20% of our workforce has come through a pathway of;

- Participant > volunteer > sessional staff > full-time employee
- Over the next three seasons our aim is to recruit a minimum of six volunteers from our Football Welcomes Community Project – female and male volunteers gaining experience from recognised volunteering and supporting football and social opportunities

# Case Studies

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[https://www.  
playlistsyoutube.com/channel/UCj4\\_w\\_j0lpDGhRFu4f  
873yg/](https://www.playlistsyoutube.com/channel/UCj4_w_j0lpDGhRFu4f873yg/)